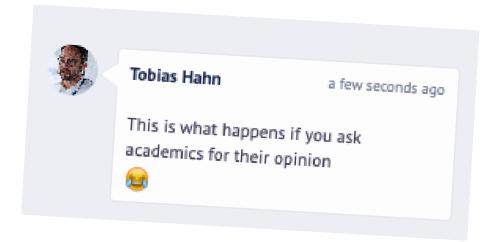


Quick poll @GRONENetwork:

What are the biggest challenges you see for sustainability in the digital age?



inclusiveness

ensure that the human/contact interaction is still there

energy

What are the biggest challenges you see for sustainability in the digital age?

lack of international cooperation

low/no-carbon digital services

governance

pushing back rebound effects

...but also

The overload of information provided about sustainability on multiple digital channels that can lead to audiences becoming 'blind' to the issues



Same as before: power structures and vested interests
- but they may be different in the non-digital age

Democratic participation and inclusion so that all the social classes and age groups are represented. Also, data ownership and surveillance are topics that shouldn't be undermined.

two thoughts:

-inauthentic manipulation of social media to undermine democracy

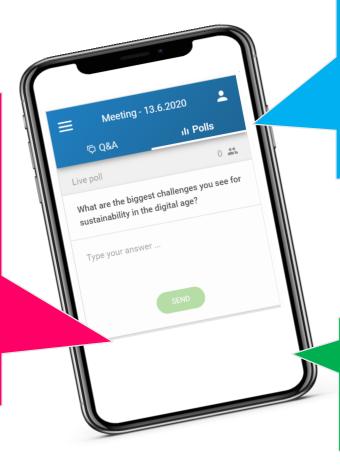
-technological fantasies that obscure material impacts (e.g., bitcoin and energy use, uber and fossil-fuel based transportation, deus ex app solutions)



Differentiating between the avoidance of resource depletion (benefit of digitalization) and lack of social exchange and other negative effects of digitalization. Not everything which shines is gold;)

same as before: power structures and vested interests (but they may be different in the non-digital age)

democratic participation and inclusion so that all the social classess and age groups are rapresented. Also, data ownership and surveillance are topics that shouldn't be undermined



Managing this transition in a way that leaves no-one behind, both in terms of access to the emerging technologies, and in terms of ensuring that there are opportunities/development for those displaced/affected

The automation and technology **over-shades** social and environmental aspects

I see data privacy and the challenge to control the power and influence of big IT/AI companies as very important points since there is the risk of undermining the functioning of democracy.



The overload of information provided about sustainability on multiple digital channels that can lead to audiences becoming 'blind' to the issues

Structuring the path toward sustainability in a way that guarantees opportunity and inclusivity for all, since this will undermine the positions of those that profit from the current situation.

rebound effects for example through better accessibility to certain products/services. Does Uber lead to fewer cars on the streets or to people using Uber instead of public transport?



Turning increased participation and information sharing into policy change, especially by governments. I think business will be somewhat more responsive to digitally expressed desires and pressures.

Consistent measures of sustainabilty performance between data providers, e.g. carbon emission data, especially in higher scopes, are not consistent between providers, hence lacks quality and comparability

- Access to digital platforms even in developed countries (Australia) we see significant challenges for parts of the population (esp our Indigenous population) to access the Internet
- Organisation of information and translation into practice - we see an increasing proliferation of knowledge but there are often significant funding and implementation gaps
- The impact of digitisation on energy and resource use (eg e-waste)