

Innovation Award 2018

Portuguese-German Chamber of Commerce and Industry

**Description:**

*Câmara de Comércio e Indústria Luso-Alemã* and the *Smart City Innovation Lab* at *Católica Lisbon* are looking for the most innovative companies in Portugal. Innovation is key for development and therefore an important factor for prosperity. For the innovation award of *Câmara de Comércio e Indústria Luso-Alemã* both the innovativeness of the firm as well as the innovation as such will be considered.

**Eligibility:**

In order to be eligible for the award the company needs to be based in Portugal and has to have active business relations with Germany.

**Prize:**

The most innovative companies will win an intensive one day digital innovation workshop to flourish even further in the age of digital transformation. The workshop will be given jointly by the *Smart City Innovation Lab* at *Católica-Lisbon* and by *Roland Berger* and held by the *Smart City Innovation Lab* of Dr. René Bohnsack, professor for strategy and innovation at CLSBE.

# Innovation Award Application Form

## Part 1: General information about company

<b>Industry:</b>		
Active business relations with Germany (at least 10 %): <input type="checkbox"/> Yes <input type="checkbox"/> No		
Number of employees:        ≤ 9 <input type="checkbox"/> 10-49 <input type="checkbox"/> 50-249 <input type="checkbox"/> > 250 <input type="checkbox"/>		
Turnover (in million €):    ≤ 0.5 <input type="checkbox"/> ≤ 5 <input type="checkbox"/> ≤ 50 <input type="checkbox"/> > 50 <input type="checkbox"/>		
Criteria	Short description	
How many new products were introduced to the market in the last two years?		
Share of turnover with products that did not exist 3 years ago?		
R&D department?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, number of employees in R&D:
Share of R&D spending of total revenues		
Promotion of innovative ideas (e.g. internal employee suggestion system)?	<input type="checkbox"/> Yes <input type="checkbox"/> No	How?
Patents	<input type="checkbox"/> Yes <input type="checkbox"/> No	How many?

## Part 2: Information about innovation

<b>Name of the innovation:</b>		
<b>Category:</b>		
Technology <input type="checkbox"/> Product/Service <input type="checkbox"/> Business Model <input type="checkbox"/>		
Criteria	Short description	
Which problem was solved?		
How? What is the innovation?		
What is the unique feature?		
How did you come up with the innovation (e.g. creativity, methods, processes)?		
Result of the innovation?		
Realised sales with innovation?		
Collaboration with other firms?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, which?
Did the innovation affect your company value?	<input type="checkbox"/> Yes <input type="checkbox"/> No	If yes, how?
<b>Contact details (name and e-mail address):</b>		